

ORGANIZE MOBILIZE

2020 ANNUAL REPORT

AGITATE

Dear Beloved Supporters,

2020 was rough. We faced the compounding effects of a global pandemic, millions of lives lost, uprisings for racial justice, global climate events illustrating just how real climate change is, a historic election, white supremacy baring its teeth at every turn, isolation... the list goes on.

And yet, we still managed to organize, mobilize, and agitate.

Our efforts resulted in a historic number of people turning out to vote, incredible progressive leaders being elected to offices up and down the ballot, and transformative pieces of policy being passed. The wins in 2020 are due, in part, to the long-term power building re:power has been doing in communities across the country for years. **We're able to continue this work because of your support. Thank you for your belief in us.**

2020 illustrated how organizing is the through-line that connects movement building to winning elections to ultimately creating a future that works for all of us. Organizing across the country, but especially in places like the South and Midwest, can and will continue to yield results that will change the trajectory of our country. **At re:power, we are training and supporting candidates, campaigners, organizers, technologists, and data directors who are building the future of our country.**

If we want to see our progressive values continue to come to life—safe, equitable communities where people are free to love whomever they choose, where women have control over their bodies, where courts are fair and just, where we're all actively working to protect our natural resources, where the color of your skin or gender identity won't result in your death—**then we must invest in the progressive movement. This means training leaders and supporting them as they organize in their communities.**

Building up leaders and communities for the long run by investing in training and infrastructure is what results in real wins for all of us. That's where re:power comes in. We hear time and time again that we have the best training and strategic support services within the progressive movement. **But we cannot continue to do this work without you.** Coming off the heels of an election that proved to the world how investing in Black, Indigenous and people of color (BIPOC) communities is a winning strategy, we are confident that we are exactly where we should be at this moment.

We have a lot to be grateful for, so let's take a collective breath and reflect. Then, let's recommit to building our movement by continuing to invest in the important work ahead.

In Partnership and Solidarity,



Karundi Williams
Executive Director, re:power

Your Investment at Work

2,100

In 2020, we trained and supported over 2,100 individual leaders from all 50 states, DC, and six international locations, including Canada, Brazil, and Australia.

72%

of our participants identify as Black, Indigenous, or People of Color (BIPOC)

58%

of our participants identify as Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual (LGBTQIA+)

55%

of our participants identify as women

59

We offered 59 total trainings, including more than 100 strategic support and coaching sessions across our public and partnership trainings.

Throughout 2020, we offered courses in the following areas:

DATA STRATEGY

INTRODUCTION TO DIGITAL ORGANIZING

BUILDING ANALYTICS IN GOOGLE SHEETS

DIGITAL SECURITY & SAFETY

INTERMEDIATE DIGITAL ORGANIZING

VAN/EVERYACTION ADMINISTRATION

GRASSROOTS ORGANIZING

COMPUTER PROGRAMMING:

SQL & PYTHON

90%

of participants said they would recommend re:power to others and want to work with us again in the future.

“

I would have never gone for a director level role if it were not for re:power. It would have never occurred to me that I had the right skill set. re:power showed me that I did and that I should apply for that role. The coaching and mentorship I've received has been invaluable.

ERICA ELLIOTT | MOVE TEXAS

Supporting Women and Gender Nonconforming Leaders of Color

37

Our cohort featured 37 leaders from across the country



100%

of participants identify as Black, Indigenous, or People of Color (BIPOC)

100%

of participants identify as Women or Gender Nonconforming (GNC)

Participants in this course were working on issues related to:

REPRODUCTIVE JUSTICE

BLACK LIBERATION

HOUSING RIGHTS

EDUCATIONAL EQUITY

CLIMATE JUSTICE

Thank you to our 2020 sponsors for supporting this work!



“

Having the opportunity to be trained by BIPOC women and be free in my brownness is something I have never experienced before. Learning how to connect with audiences through a racial justice lens was so helpful and this cohort empowered me in my organizing work.

ALANI BAGCAL | PLANNED PARENTHOOD OF HAWAII

The last four years have brought about a new era of women of color leaders who need intentional support of their bold leadership. In Fall 2020, re:power launched an **Advanced Leadership: Women of Color (WOC) Cohort**, bringing together BIPOC women and GNC leaders from civic engagement organizations across the country. This community was focused on leadership development to execute effective digital strategies in the field and prepare for post-election issue organizing and legislative advocacy.

Our plan was to support these leaders with skills-development and peer learning leading up to the 2020 election. However, we quickly discovered that the needs of these participants were greater than just skills-building—**they needed space to connect, share experiences, and learn from each other about the unique highs and lows of people and resource management as women of color leaders.** We pivoted our course to meet their needs, and in the process, we learned how to create the conditions for women of color leaders in our movement to thrive.

New American Majority Action Fund

re:power's partnership work extends our reach and increases our impact. In addition to our public offerings, we supported movement organizations from across the country who were transitioning to remote work, learning to organize effectively in the digital realm, and seeking to create field plans and strategies to engage voters in the critical 2020 election.

In 2020, we partnered with the New American Majority (NAM) Action Fund to train 30 of their grantees across 11 electoral battleground states on digital organizing and infrastructure. This work helped to support the larger mission of the NAM Action Fund and the Democracy Alliance by electing progressive candidates, passing progressive policy changes at the state level, and implementing successful voter mobilization campaigns.

The feedback we received was overwhelmingly positive. Director of NAM Action Fund Becca Guerra said, "The NAM Fund sought to find a training organization with deep content knowledge, verified cultural competency, and a deep enthusiasm for building the skillset and leadership of our grantee participants. Working with re:power has been a dream! Our initial training cohort led by re:power was a huge success with our grantee participants raving about the program. We are now about to kick off our second training cohort through re:power which will serve as true professional development for our grantee leaders. The re:power team brings their expertise to every conversation but allows our team space to co-create the final products. We cannot recommend re:power enough—they are an incredible asset to building the capacity of our movement!"



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BECCA GUERRA | NAM ACTION FUND

Other important partnerships in 2020 included:

FAIR COURTS

PROGRESSIVE GOVERNANCE ACADEMY

LEAGUE OF CONSERVATION VOTERS—CHISPA

STATE INFRASTRUCTURE FUND

AMPLIFY GEORGIA

WORKING FAMILIES PARTY

PLANNED PARENTHOOD FEDERATION OF AMERICA

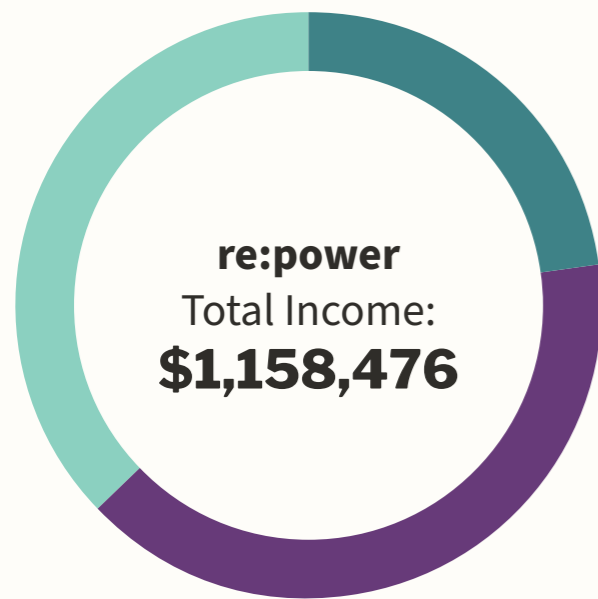


2020 PARTNERS

[Click here](#) for the full list of partners.



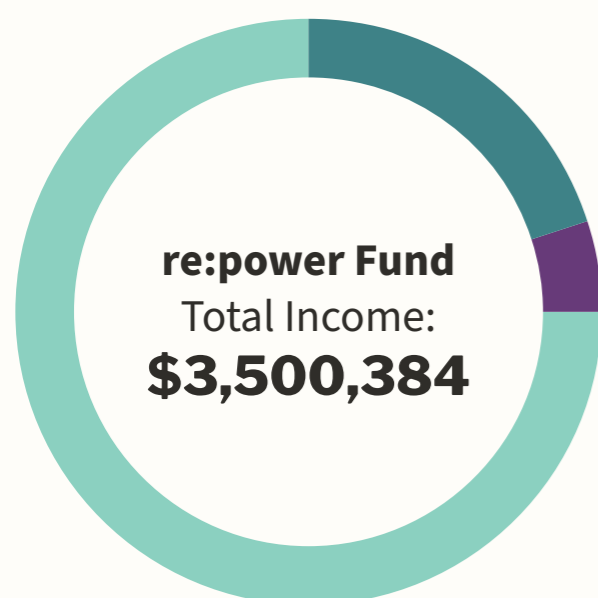
INCOME

(without donor restriction)

23% \$271,880
Program Services

40% \$460,668
Individual Donors

37% \$425,928
Foundations/ Org Income

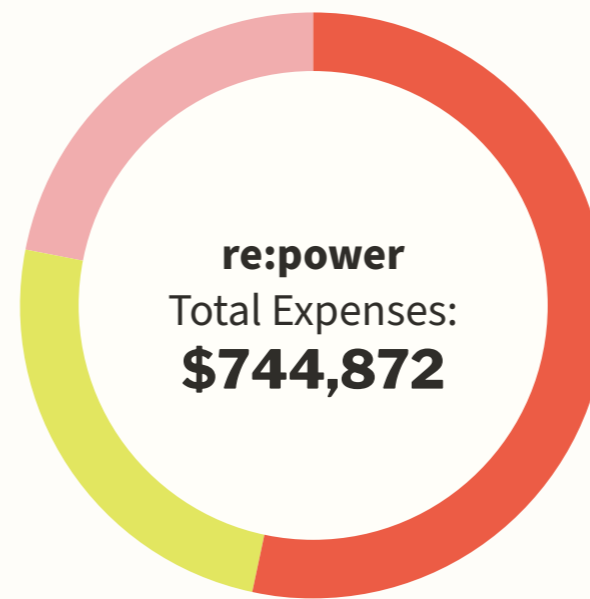


20% \$695,476
Program Services

5% \$181,068
Individual Donors

75% \$2,623,840
Foundations/ Org Income

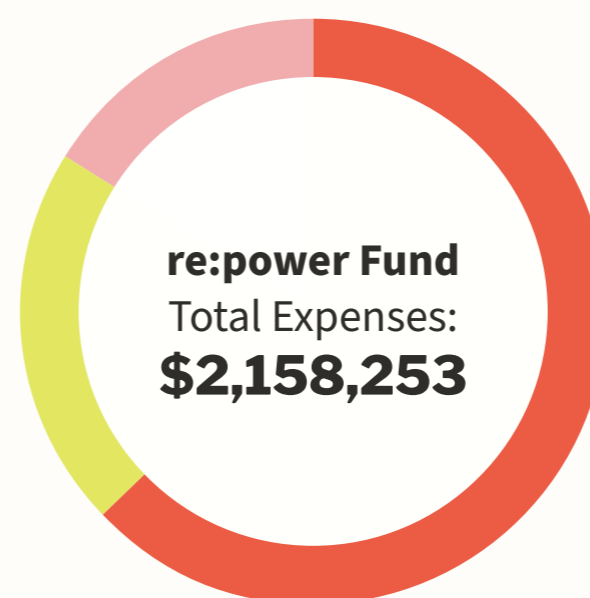
EXPENSES



54% \$400,068
Program Services

25% \$184,093
Management &
General Expenses

22% \$160,711
Fundraising Expenses



63% \$1,351,277
Program Services

21% \$461,353
Management &
General Expenses

16% \$345,623
Fundraising

STATEMENT OF FINANCIAL POSITION

	re:power (c4)	re:power Fund (c3)		re:power (c4)	re:power Fund (c3)
ASSETS			LIABILITIES & NET ASSETS		
Current Assets			Current Liabilities		
Cash and Cash Equivalents	851,731	3,161,164	Accounts Payable	16,286	304,510
Grants and Pledges Receivable	33,102	79,017	Accrued Expenses	29,995	-
Accounts Receivable	275,895	19,000	Deferred Revenue	27,800	300
Prepaid Expenses	52,380	51	Other Liabilities	39,348	-
Other Assets	-	-	Total Current Liabilities	\$ 113,429	304,810
Total Current Assets	\$ 1,213,108	3,259,232	Net Assets		
Property & Equipment			Without Donor Restrictions	975,804	1,967,549
Leasehold Improvements & Equipment	307,196	-	With Donor Restrictions	310,861	986,873
Less: Accumulated Depreciation	120,210	-	Total Net Assets	\$ 1,286,665	2,954,422
Total Property and Equipment	\$ 186,986	-	TOTAL LIABILITIES & NET ASSETS		
TOTAL ASSETS	\$ 1,400,094	3,259,232	\$ 1,400,094	3,259,232	

Data as of 12/31/2020

STAFF

Karundi Williams *(she/her)*
EXECUTIVE DIRECTOR

Uyen Doan *(she/her)*
MANAGING DIRECTOR,
PROGRAM & PARTNERSHIPS

Kavita Khandekar Chopra *(she/her)*
MANAGING DIRECTOR,
ORGANIZATIONAL STRATEGY

Sarah Allsbrooks *(she/her)*
DIRECTOR, DEVELOPMENT

Toria C. Boldware *(she/her)*
OPERATIONS MANAGER

Jay Bulbulian Wells *(they/them)*
FINANCE MANAGER

Conrado Ferreira dos Santos *(he/him)*
DIRECTOR, MOVEMENT BUILDING
PROGRAMS

Venita Griffin *(she/her)*
DIRECTOR, COMMUNICATIONS
& DIGITAL STRATEGY

Terican Gross *(she/her)*
SPECIAL ASSISTANT TO THE
EXECUTIVE DIRECTOR

Louis Haut-Prokop *(he/him)*
OPERATIONS & HR MANAGER

Briah Nunn *(she/her)*
MANAGER, COMMUNITY GIVING

Zhenqi Ong *(she/her)*
MANAGER, DESIGN
& COMMUNICATIONS

Carin Schiewe *(she/they)*
PROGRAM STRATEGIST

BOARD

Carmen Berkley *(she/her)*
BOARD CHAIR

Sara Totonchi *(she/her)*
VICE CHAIR

April Sims *(she/her)*
SECRETARY

Leah Boudreaux *(she/her)*
TREASURER

Sarah Audelo *(she/her)*

Toni Carter *(she/her)*

Aaron Dorfman *(he/him)*

Katrina Gamble *(she/her)*

Jess Morales Rocketto *(she/her)*

Justin Myers *(he/him)*

Join us

As re:power continues to step into our power, we are determined to bring others along with us. We lead with fierce ambition, radical generosity, and an unwavering commitment to changing the conditions for our people. And to this end we train, support, and develop the leaders among us—sharing in their joy and pain, standing in solidarity with, and unifying our collective vision of a more just world. We know that when our people win, we all win.

Please [join us](#) and give as generously as you can today!