

DataXPower

Creating tools that promote voter engagement and outreach.

By : Daniel Garcia & Ashley Esposito



● Meet The Team



Daniel Garcia (he/him)

Florida Rising

Superpowers: Data management, advocacy, voter registration, empowerment, and mobilization



Ashley Esposito (she/her)

Free Agent

Superpowers: Database development, campaign strategy, communications, DEI, & shenanigans



The Journey

The hive team are both parents of young kids! Work life balance during the process was definitely a challenge that we overcame. Our lives are a big part of why we want to make technology accessible to all.

Our innovative tools will bridge the gap between underrepresented communities and the electoral system to foster a more inclusive and participatory democracy. To this goal we focus on a simple to understand across different marginalized communities.



Why we care

The hive team comes from underrepresented identities so this is very personal work. We are personally invested in this project because we understand the power of technology to transform lives and communities.

By creating innovative tools that are simple to understand and use across different marginalized communities, we're breaking down barriers and empowering individuals to engage with the electoral process like never before. We want to ensure that everyone's voice is heard, regardless of background or circumstances.



Challenges



1

An app? Are you sure?

We were aligned on the idea that we wanted to build an app. We knew that would be wild

2

Get in formation...

Our team had really detailed plans and it took time for us to create synergy and understand how our passions could be merged.

3

Trial & Error

We did not want to reinvent the wheel so our projects went through iterations of creating tools.

Our Focus



More voter engagement = healthy democracy

Increased voter engagement is crucial for a healthy democracy, ensuring diverse voices are represented. To achieve this, accessible tools are essential. Current methods relying on trained volunteers can exclude certain communities, perpetuating inequalities. Simple, intuitive tools democratize the process, empowering all backgrounds to shape their communities and future.



Hive Tools

1

Voter Registration Tool

Our voter registration app is designed to streamline the registration process and empower every eligible citizen to participate in democracy.



2

Electronic Ballot Signature Tool

Redevelop the ultimate electronic signature collection app revolutionizing grassroots organizing



3

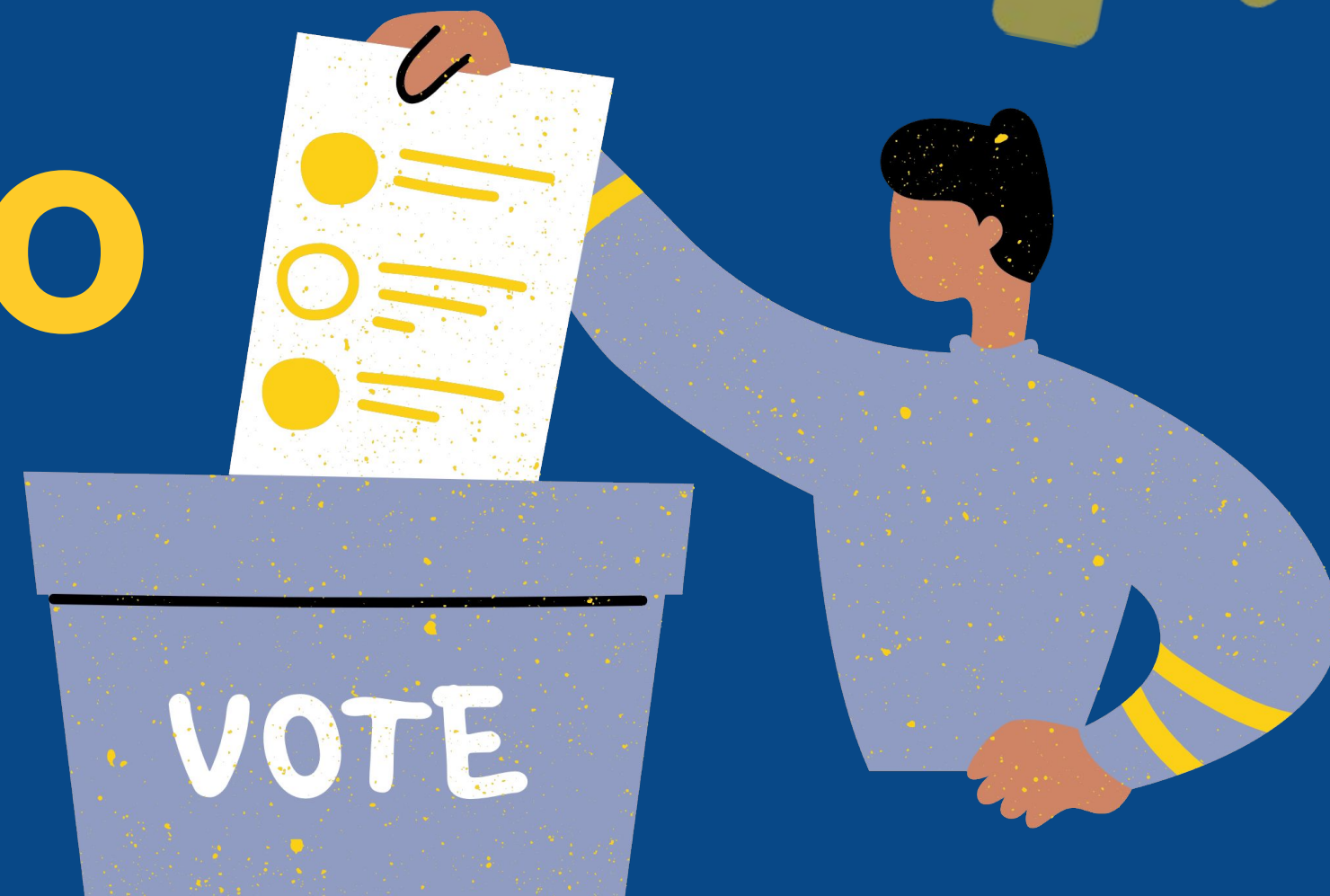
Data Analytics and Privacy

Project aims to uncover the detrimental effects of data misuse on movement-building efforts.



Hive

Live Demo



● Future Possibilities

- **Proof of concept** – with a working prototype we have proven we can accomplish a functioning application in a short amount of time. The prototype is adaptable.
- **Community Need** – There are so many issues, organizers and campaigns that have specific needs that are not being met by the tools on the market. Many tools do not have the ability to customize the functionality and focus on training users to adapt. We believe that should be the other way around.
- **Teamwork** – We work really well together and practice our inclusive practices throughout our fellowship.





Gratitude

We hope to embody the principles of flexibility and adaptability, allowing it to seamlessly integrate into various environments and serve diverse communities.

Thank you!



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