Powering the progressive BIPOC leaders who will change the game.

re:power is the progressive movement's largest and most trusted capacity-building and training organization, with over 100,000 alumni and 250 partner organizations.

Founded in 2003 as Wellstone Action—and rebranded in 2018 as re:power—we are a team of organizers, strategists, and technologists dedicated to building transformative political power with Black, Indigenous and People of Color communities (BIPOC). We envision a future of inclusive politics where decisions about our communities are made by our communities at every level.

Our work is tied to the belief that by partnering with individuals, organizations, and coalitions across the country, we can uncover leaders within communities to create radical change.

Why sponsor with re:power?

- Sponsorship is an **investment in our mission to support BIPOC leaders** and an investment in the long-term infrastructure of the progressive movement.

- We believe people with more wealth, privilege, and access to money—and those who benefit from systems of oppression—should pay more. **Sponsorship allows us to offer sliding scale registration rates,** which means we can lower the barriers to entry for all, regardless of ability to pay.

- You'll get to **share your organization's best practices, technology, or services** with the leaders who are shaping our future, not to mention you'll be advancing equity and fostering collaboration.

- You'll get to **connect with thousands of re:power alumni, trainers, and supporters** across geographies and backgrounds who you may not meet otherwise.

Tap in

We'll be hosting 23 public trainings throughout 2023 that will build the skills and capacities of thousands of digital organizers, data directors, candidates, elected officials, campaign managers, field organizers, and other movement actors. We've got a training happening almost every single month—tap into the talent and opportunity to connect with our dynamic and powerful community.

TRAINING	DATES
Data Strategy	February
Women of Color Leadership Cohort #1	February through June
Digital Organizer School	March
Grassroots Organizing: Storytelling Academy	March & September
Campaign School for Field Directors	April
Building Analytics Reports in Google Sheets	April
Grassroots Organizing: Strategy Academy	April & October
Nuts & Bolts in Campaign Planning	April
VAN/EveryAction Administration	May
State Courts on the Power Map	May & November
Camp re:power	June & September
Intro to Digital Organizing	June
Intermediate Digital Organizing	July
Grassroots Organizing School	August through November
Base Building & Electoral Justice Organizing	September
Women of Color Leadership Cohort #2	September through November
Managing & Launching Canvasses	October
Data x Power Movement Technology Fellowship	May through February 2024
Progressive Governance Academy	Throughout 2023

2023 Sponsor Fund Benefits

Our benefits reflect our commitment to inclusive politics and prioritize community-building and belonging. All of our 2023 Sponsors will receive the following benefits:

Have questions or an idea for collaboration not listed? We're open! Please reach out to *sarah@repower.org* to chat more.

- **Participation in numerous alumni events** throughout the year
- **Logo recognition** on re:power website, newsletters, and annual report
- **Attendance at a virtual public training course at no cost** for up to two staff members
- **Opportunity to attend public training office hours** to talk with participants 1:1
- **Logo on training slides** and verbal recognition at every single training
- **Acknowledgement** on Facebook, Instagram, and Twitter
- **Branding on all training emails** that go to our full list of over 100k people
- **Opportunity to distribute information to our alumni email list** that includes up and coming experts in their field and the movers and shakers of the movement that hold senior level positions
- **Copy about your company and services** to be included in every public training wrap email