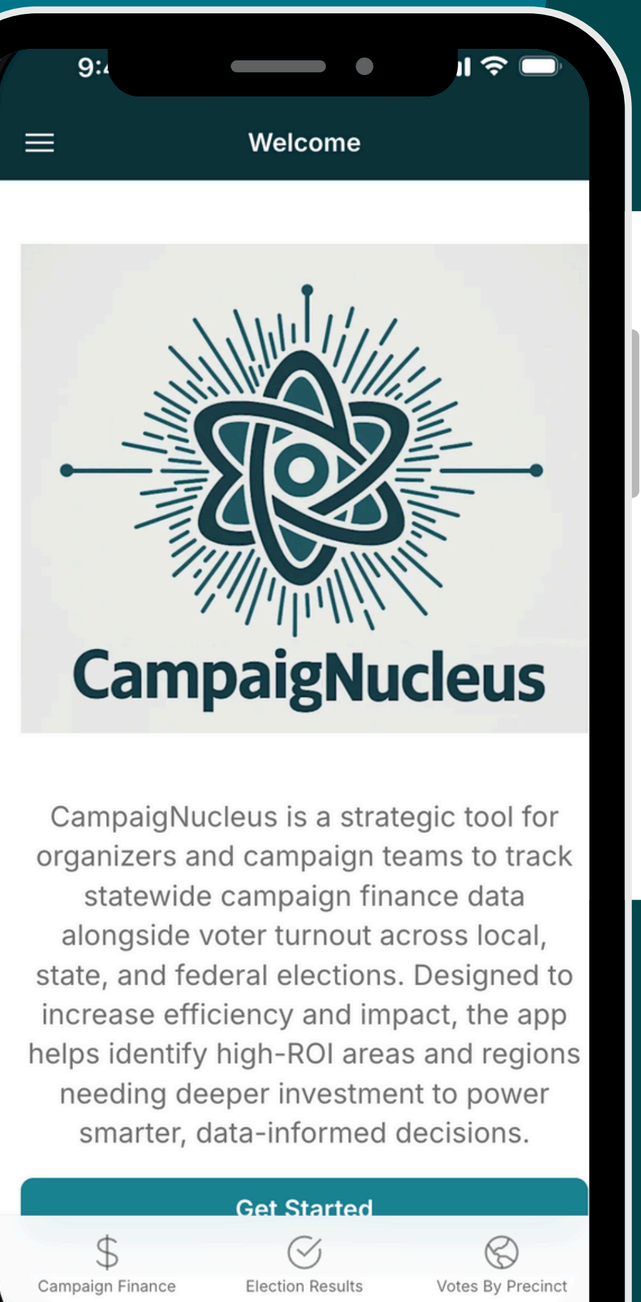


CampaigNucleus

Campaign Finance and Turnout App

REVOLUTIONIZING THE WAY WE CAMPAIGN

Kiana Jackson
she/her

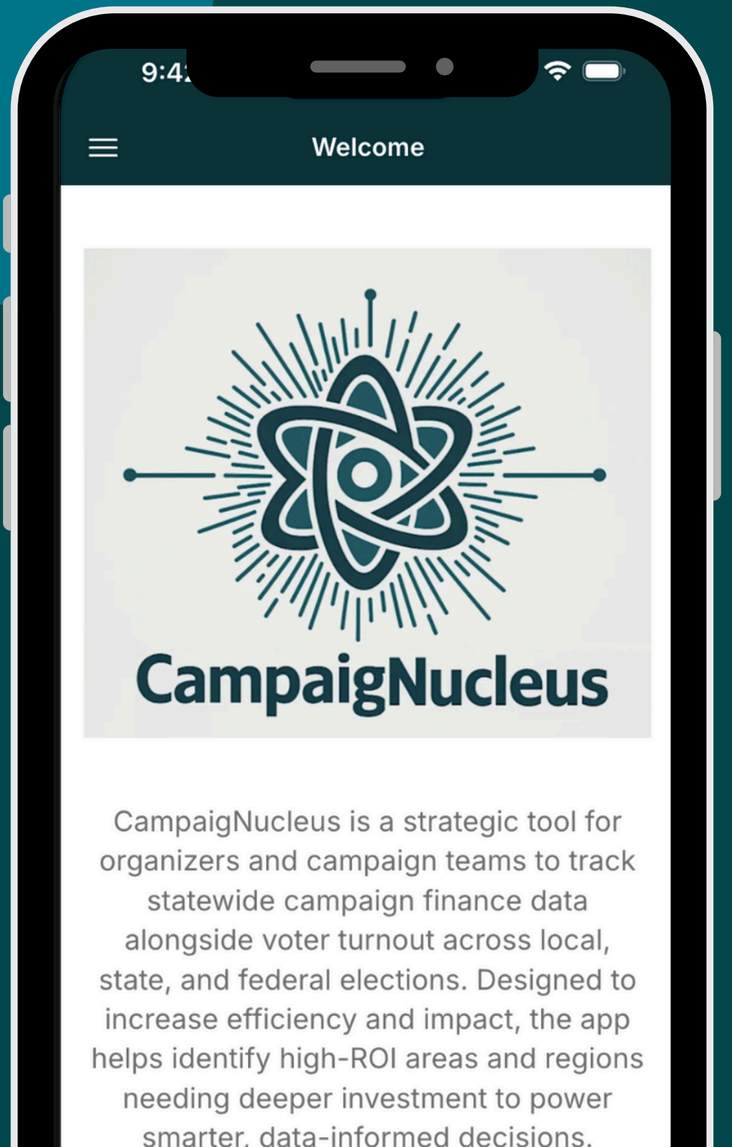
Kiana Jackson is the Director of Data and Research at New Disabled South, and co-leads The Black Disability Institute. She works at the intersection of disability justice, data equity, and grassroots power-building, with over seven years of experience in organizing, analytics, and policy research. Her data work has shaped statewide and national campaigns, especially in rural communities, and was nationally recognized in Essence magazine's "15 Black Women Leading The Fight For Voting Rights Protection." Kiana holds degrees from Albany State University and Johns Hopkins University and lives in Tallahassee, Florida.

CampaigNucleus

Dan Torres
he/him

Dan Torres is a political professional, labor advocate, and campaign expert from the Pacific Northwest. After working 8 electoral cycles on races from City Council up to Presidential, Dan took over as the Executive Director of the Oregon Labor Candidate School, a non-profit dedicated to training and supporting union members running for public office. Dan is passionate about leveling the playing field so non-traditional candidates and leaders have a seat at the tables of power. Dan is focused on efforts to democratize new advancements in data and tech so they are accessible and open source to all.

CampaigNucleus



Problem Statement

Too often after elections the important data we collect and public data that exists remain siloed or in complicated to use mediums. This tool lets organizations track finance, results and turnout data down to the precinct and across the years .

Home Campaign Finance 2024 Total Votes Votes By Precinct

Solution

CampaigNucleus is a strategic tool for organizers and campaign teams to track statewide campaign finance data alongside voter turnout across local, state, and federal elections. Designed to increase efficiency and impact, the app helps identify high-ROI areas and regions needing deeper investment to power smarter, data-informed decisions.

www.campaignucleus.com

Home Campaign Finance 2024 Total Votes Votes By Precinct

Main Features

1

Finance Tracking

Take a historic look at elections and how much is being spent, in-kind and raised in cash contributions.

2

Overall Results

At the touch of a finger, you can get election results from any office with historic results.

3

Precinct Analysis

With integrations with VoterActivation Network, you are able to pull your door-knocking efforts by Precinct to show direct impact of your field programs with voter turn-out and protection from down ballot roll-off.

4

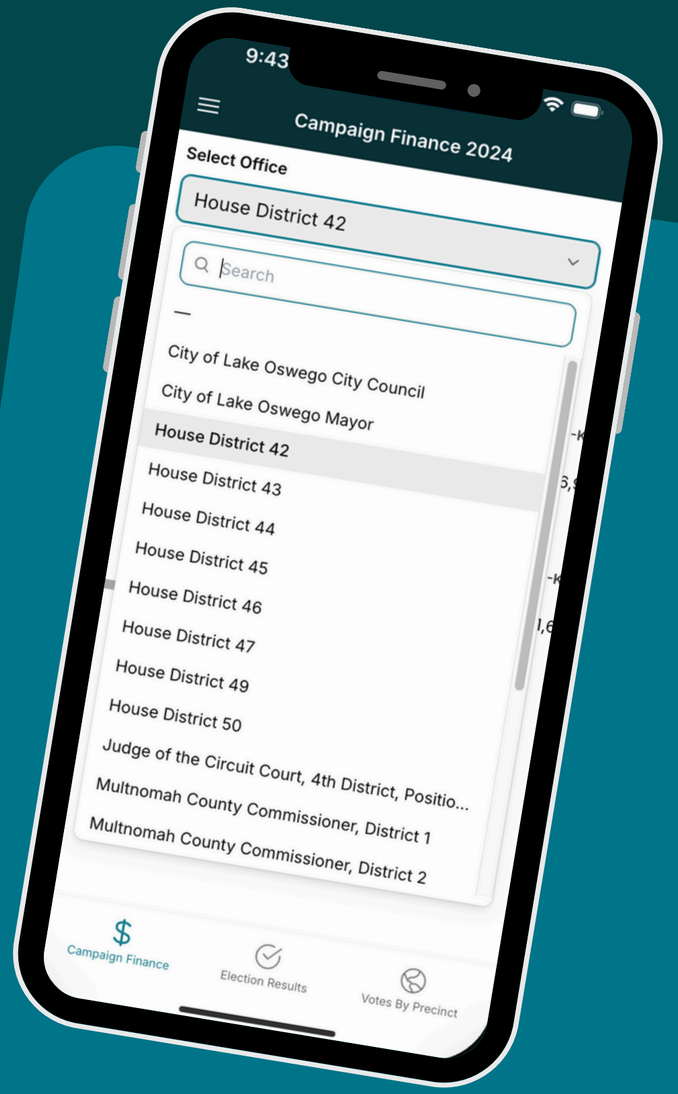
Org Sync

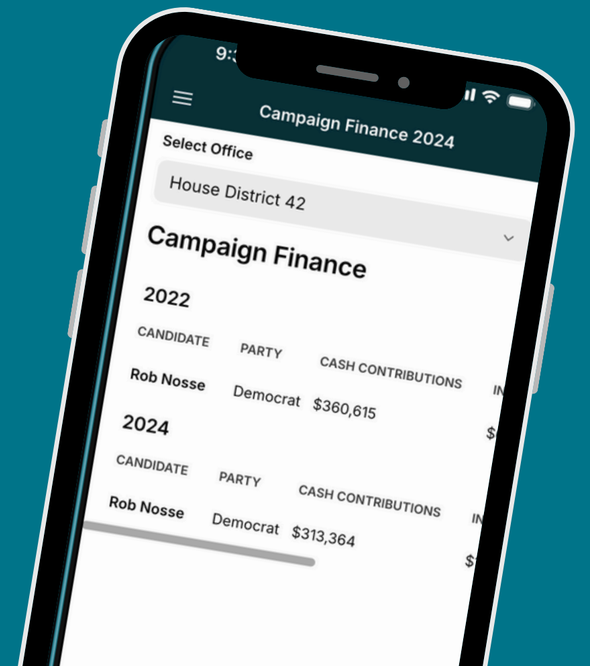
Share your door numbers with other organizations to better coordinate and collaborate unifiedfield efforts.

Home Campaign Finance 2024 Total Votes Votes By Precinct

Campaign Finance

Track campaign finance data for each election in the state and access historical data for the same race across multiple election cycles.

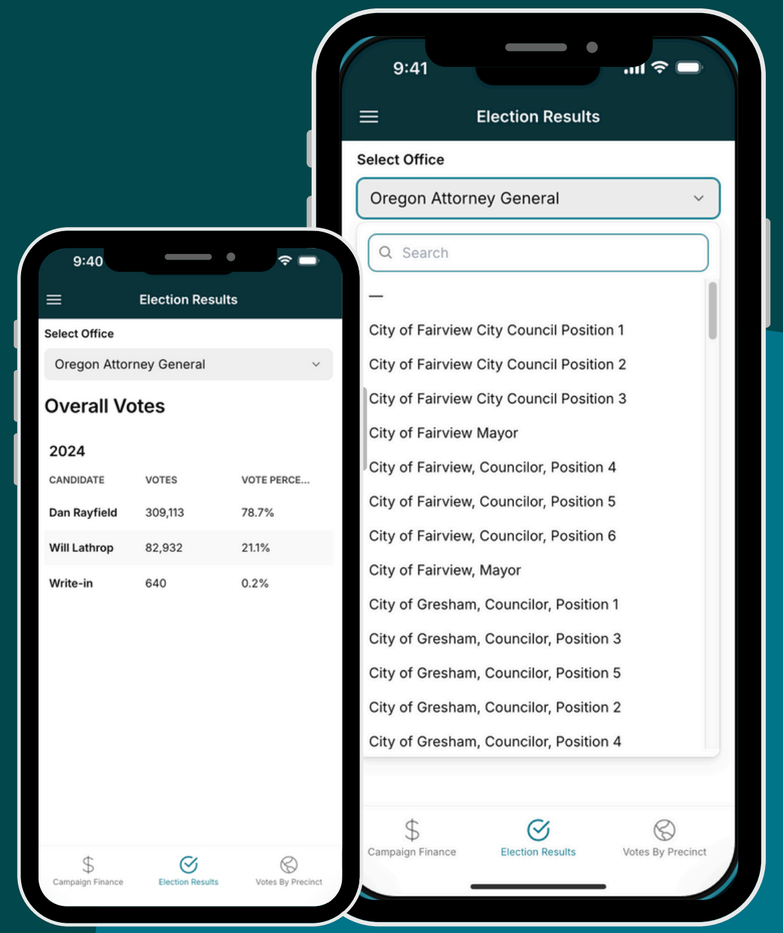




VOTES FOR EACH CANDIDATE

- **Choose The Race**

Select any race of interest in your state to view detailed results, including the total number of votes each candidate received and their corresponding percentage of the vote. The data reflects the most recent election for that race.



Turnout By Precinct

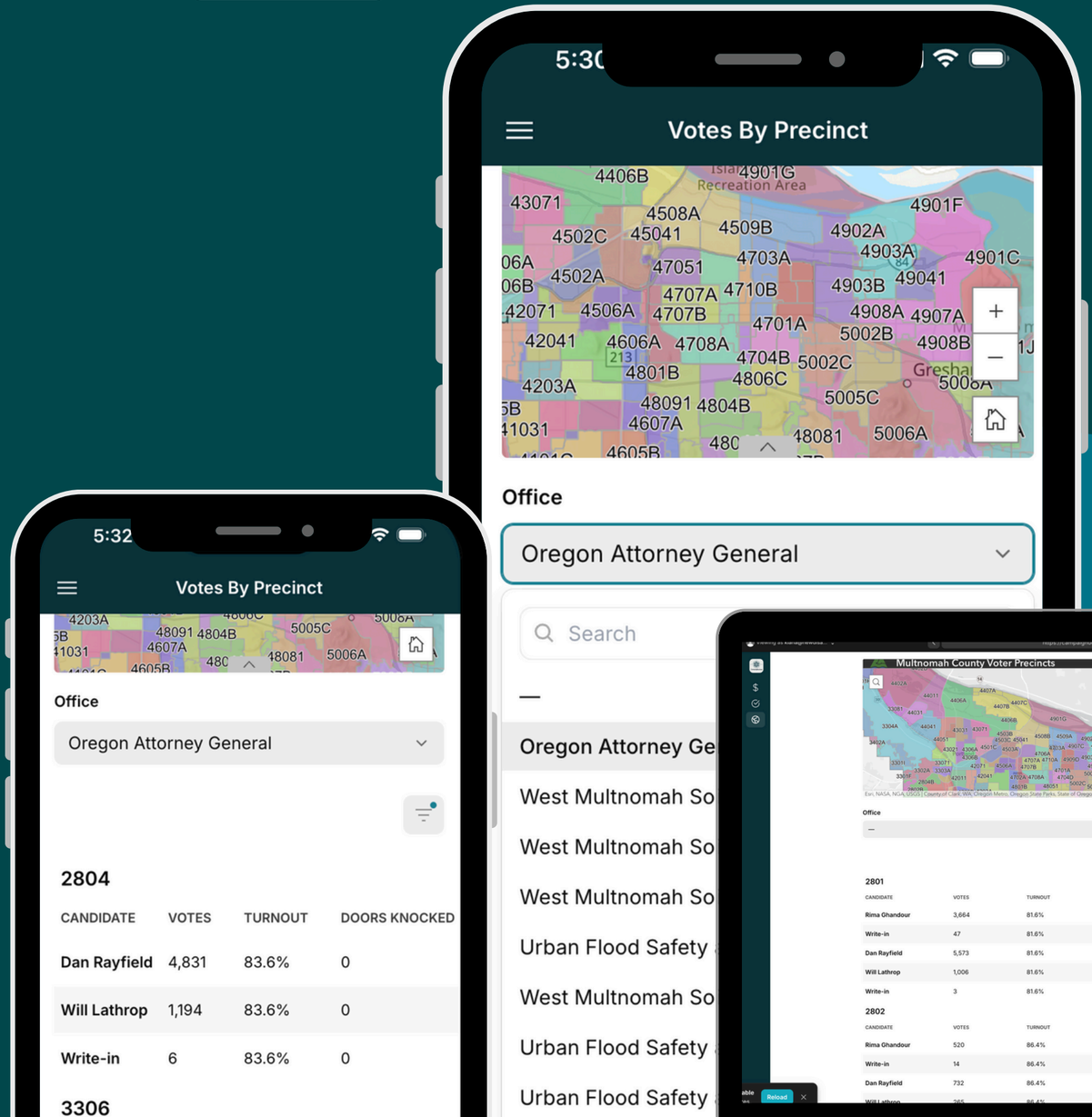
Home | Campaign Finance 2024 | Total Votes | Votes By Precinct

- **View Race Results**

Choose any race you're interested in to see how each candidate performed. You'll be able to view both the total number of votes received and each candidate's percentage of the vote.

- **Filter By Precinct(s)**

Filter voter turnout data by precinct to get a more localized view. Click on any precinct to pull up a map showing the exact geographical area where those voters are located.

- **Outreach and ROI Tracking**

Directly link your outreach efforts to voter turnout. You can manually input your door knock numbers or integrate them via API to measure ROI by precinct. This will help you make more informed decisions about where and how to deploy your field team.