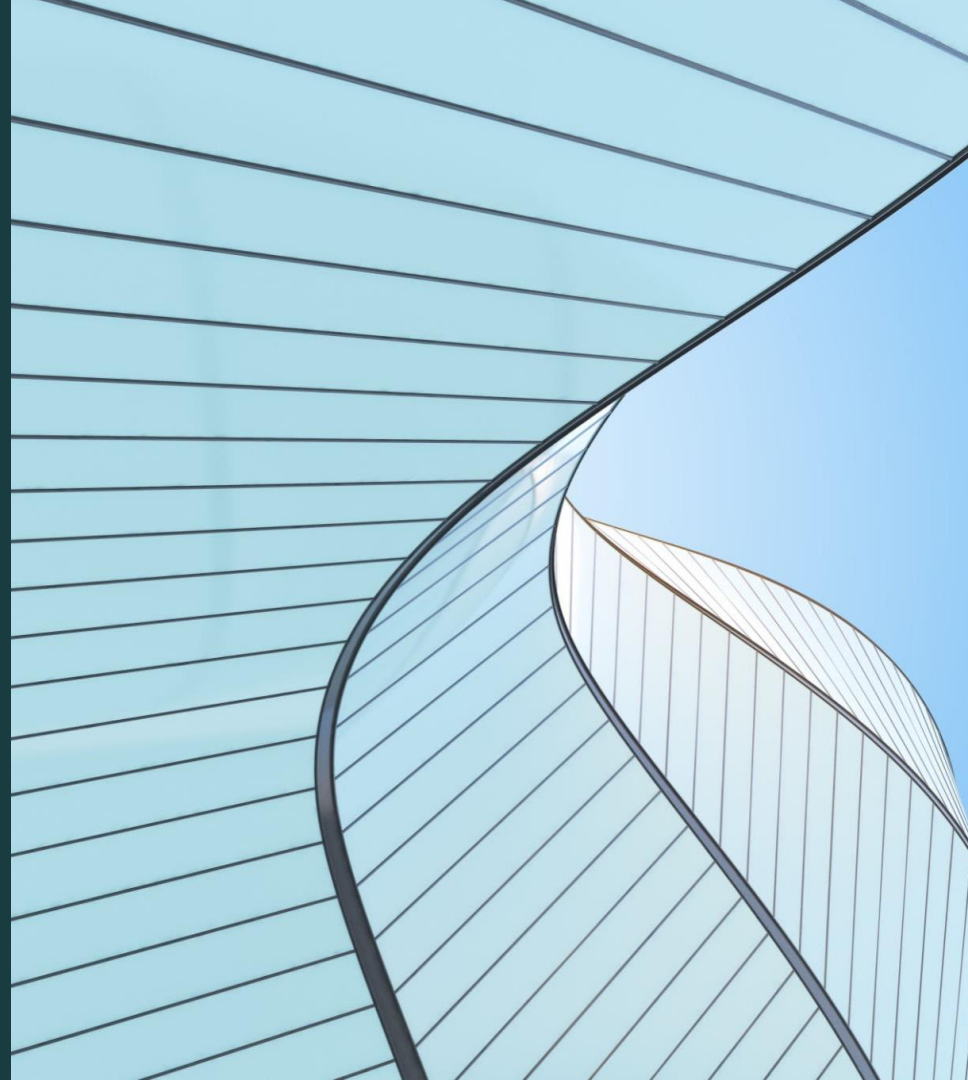


# Progressive Playbook

Creating the Database YOU need  
to Organize



# About Us



Donique Sinclair

As a black woman residing in Florida during the current political climate, I'm well aware of the need for progressive support. Lots of tools are behind a paywall, which some orgs can't afford. My hope is that our playbook can do some good.



Angel Gonzalez

Angel is a data and technology nerd who loves to teach people how to use tools in the progressive movement.

# What Problem Are We Trying To Solve?

Fascism is on the rise and people want to come together to fight it and organize in their communities.

- Lots of data tools are behind paywalls
- These products may not meet people's needs
- We are seeking to set up scrappy community organizers for success

# What Did We Build?

## Form Templates & Automations

Simple easy templates for non-technical people to use and automations that easily connect them together.

## A Duplicate Removal Tool

A way to keep your database consistent and clean without having to sift through each row.

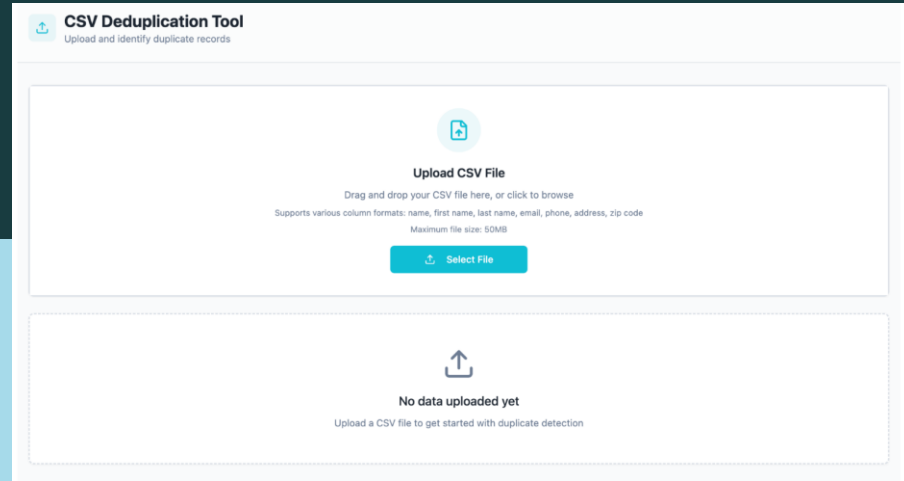
## Airtable Dashboard

Display all of the data you've collected. See how the hard work your base has put in, in one place.

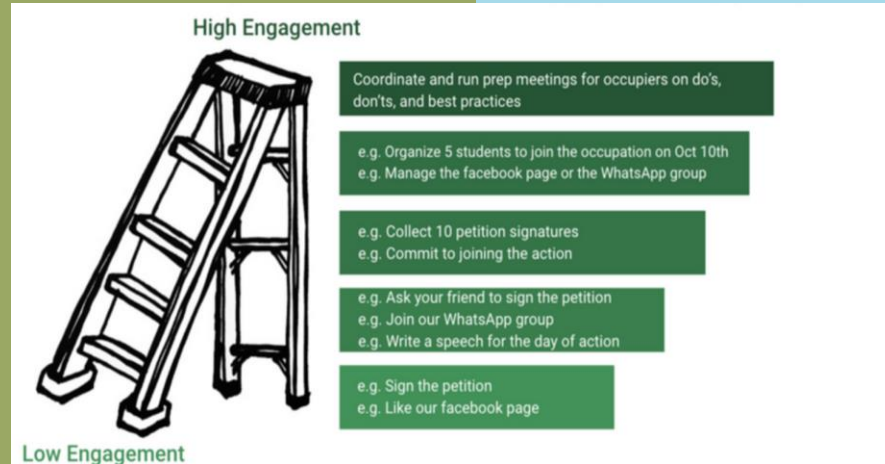
## Website to hold it All

An amalgamation of all the tools, knowledge, and step by step instructions so you're able to make it work for you.

# How We Deliver This Information Matters



We start from a simple belief that non-technical people can learn how to use and build a data system to organize their community.



# Duplicate Removal Tool

## Upload your CSV

Add in the CSV you would like cleaned.

## Identify the Duplicates

The tool will use the information provided to highlight the duplicates it finds.

## Download the Highlighted CSV

### Uploaded Data

6 duplicates found out of 13 records

Clear Data

Duplicate	James	Harden	jh@gmail.com	(888) 888-8888	-	-
Unique	Rebecca	Allen	ra@gmail.com	(222) 222-2222	99 Chicago Pl	60644
Unique	Kawhi	Leonard	KL	(455) 555-5554	450 Clipper St	90059
Unique	-	-	-	-	-	-
Unique	Chelsea	Gray	cgray@gmail.com	(421) 333-2222	123 Rose Way	33129
Duplicate	Rachel	Banham	rbanham@gmail.com	(222) 222-2222	900 Owl St	33129
Duplicate	Rachel	Banham	rb@gmail.com	(222) 222-2222	100 Sky Way	60611
Duplicate	Testing	Testerson	tt@gmail.com	(222) 222-2222	900 Trial Way	60642
Unique	Kate	Martin	km@gmail.com	(221) 333-3333	900 Breeze Way	42101
Duplicate	Jesse	Griffin	jg@gmail.com	(222) 222-2222	912 Sunny Rd	90250
Unique	Napheesa	Collier	nc@gmail.com	(444) 444-4444	987 Lynx Way	55401

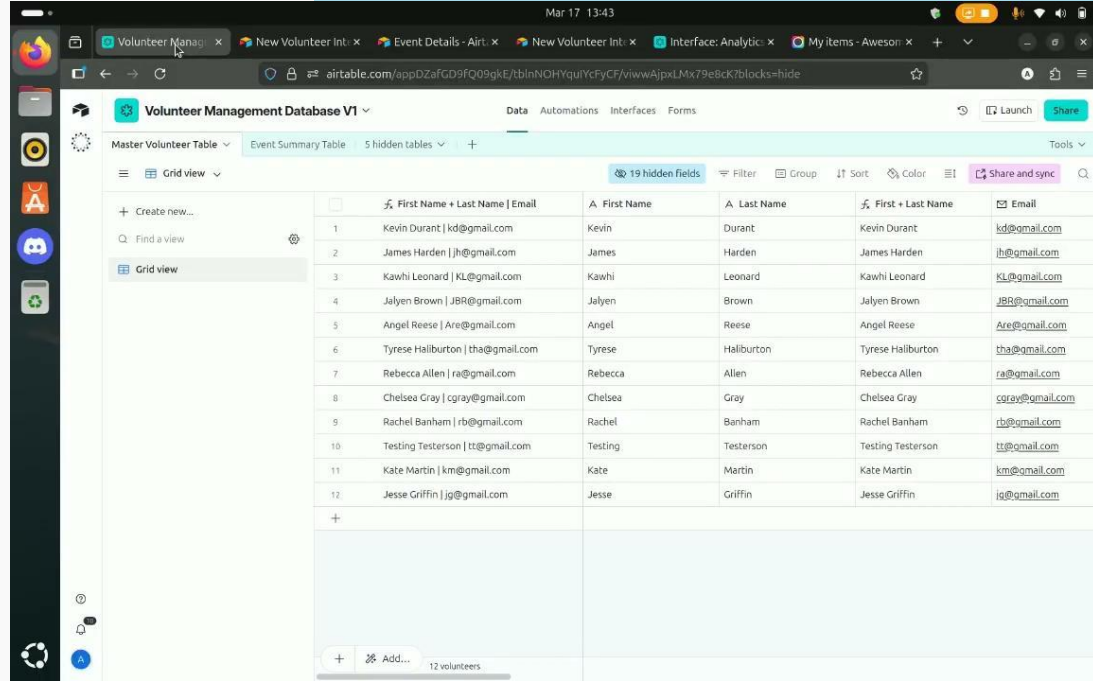
# Airtable Forms & Automations

Event Attendance Log

Ladder of Engagement

Volunteer Form

Analytics Dashboard



Volunteer Management Database V1

Master Volunteer Table | Event Summary Table | 5 hidden tables

Grid view | 19 hidden fields | Filter | Group | JT Sort | Color | Share and sync

	First Name + Last Name   Email	A First Name	A Last Name	First + Last Name	Email
1	Kevin Durant   kd@gmail.com	Kevin	Durant	Kevin Durant	<a href="mailto:kd@gmail.com">kd@gmail.com</a>
2	James Harden   jh@gmail.com	James	Harden	James Harden	<a href="mailto:jh@gmail.com">jh@gmail.com</a>
3	Kawhi Leonard   KL@gmail.com	Kawhi	Leonard	Kawhi Leonard	<a href="mailto:KL@gmail.com">KL@gmail.com</a>
4	Jalyen Brown   JBR@gmail.com	Jalyen	Brown	Jalyen Brown	<a href="mailto:JBR@gmail.com">JBR@gmail.com</a>
5	Angel Reese   Are@gmail.com	Angel	Reese	Angel Reese	<a href="mailto:Are@gmail.com">Are@gmail.com</a>
6	Tyrese Haliburton   tha@gmail.com	Tyrese	Haliburton	Tyrese Haliburton	<a href="mailto:tha@gmail.com">tha@gmail.com</a>
7	Rebecca Allen   ra@gmail.com	Rebecca	Allen	Rebecca Allen	<a href="mailto:ra@gmail.com">ra@gmail.com</a>
8	Chelsea Gray   cgray@gmail.com	Chelsea	Gray	Chelsea Gray	<a href="mailto:cgray@gmail.com">cgray@gmail.com</a>
9	Rachel Banham   rb@gmail.com	Rachel	Banham	Rachel Banham	<a href="mailto:rb@gmail.com">rb@gmail.com</a>
10	Testing Testerson   tt@gmail.com	Testing	Testerson	Testing Testerson	<a href="mailto:tt@gmail.com">tt@gmail.com</a>
11	Kate Martin   km@gmail.com	Kate	Martin	Kate Martin	<a href="mailto:km@gmail.com">km@gmail.com</a>
12	Jesse Griffin   jg@gmail.com	Jesse	Griffin	Jesse Griffin	<a href="mailto:jg@gmail.com">jg@gmail.com</a>

+ Add... 12 volunteers

# What Did We Learn

## Good databases are not that complicated

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The measure of a good database isn't how much it can do at once but if it's simple enough for everyone to understand and use.

## Good databases are accessible

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Some of the main progressive tools are behind large paywalls. Making sure there is a way to organize your base without a huge bill is important to build infrastructure.

## Good databases are customizable based on our needs

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Tools that are built to meet general needs for organizations are rigid. Being able to customize something to meet your needs is a necessity.

## We don't have to settle for less

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Having a database that is easy to meet your needs and easy to understand shouldn't be a pipe dream.